



European Society of Aesthetic Gynecology

Module B | October 29th – October 31st, 2019

London, UK

Faculty:

Alexandros Bader, MD, FAAOCG – Training on Live Surgical Techniques

Stelios Kiosses – Training on Cosmetic Surgery Counseling

Dimitris Vrachnos – Medical Aesthetics Business Coach

Certification:

All delegates will receive a Certification of attendance issued by The European Society of Aesthetic Gynecology “ESAG”

Venues

THEORY on October 29th at “Bader Medical Institute of London”.

ADDRESS: 33 Cavendish Square, Marylebone W1G 0PW, London – UK

LIVE SURGERIES on October 30th 31st at tba

Scientific Program

Tuesday, October 29th, 2019

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| 8.30 – 9.00 | Registration & Welcome Coffee |
| 09.00 – 10.15 Lecture Dr. Alexandros Bader | Introduction to Cosmetic Vaginal Surgery (CVS) |
| 10.15 – 12.15 Lecture Mr. Dimitris Vrachnos | <p>Aesthetic Gynecology Marketing & Practice Management agenda:</p> <p>Cosmetic Gynecology global statistics & trends</p> <p>Branding your practice: Build your promise to your patients</p> <p>Marketing your practice: How to tell your story and build patients' trust</p> <ul style="list-style-type: none"> • In Clinic Marketing Fundamentals • Offline Marketing tools • Deep Dive in Online Marketing: How to educate online and attract new patients <ul style="list-style-type: none"> ✓ Make your website the hub of your digital strategy ✓ Build your social media campaign <p>Increase your patient's conversion rate with Excellence in Patients' Journey inside your clinic</p> <ul style="list-style-type: none"> • W.A.L.A.R. consultation process step by step • Consultation Tools <p>How to retain and reward your loyal patients</p> <p>How to set priorities and build a 30 days action plan</p> |
| 12.15 – 13.00 | LUNCH BREAK |
| 13.00- 15.00 Lecture Stelios Kiosses | <ul style="list-style-type: none"> - Assessment of body dysmorphia patients presenting for cosmetic procedure - Therapeutic support for pre and post procedures for patients considering or having Cosmetic Genital Procedure - Psychological assessment of patients considering cosmetic genital procedure |
| 15.00 – 15.15 | COFFEE BREAK |
| 15:15 – 17:00 Lecture Alexandros Bader | <ul style="list-style-type: none"> - Step by step cosmetic vaginal surgery procedures – Video demonstration - Labia Minora Plasty - Labia Majora Plasty - Clitoral Hoodectomy - Vaginal Tightening with Single Thread technique - Labia Majora Augmentation by fat grafting |
| 17.00 | End of 1 st day |
| 20:00 | OFFICIAL DINNER |

Wednesday, October 30th, 2019

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| 9.00 - 10.00 | Dr. Alexandros Bader | Live Surgery Case 1-2 |
| 10.00 - 10.30 | | Coffee Break |
| 10.30 - 12.00 | Dr. Alexandros Bader | Live Surgery Case 3-4 |
| 12:00 – 13:00 | | Lunch Break |
| 13.30 – 15.30 | Dr. Alexandros Bader | Live Surgery Case 5-6 |
| 15:30 | End of 2 nd day | |

Thursday, October 31st, 2019

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| 08.00 – 10.00 | Dr. Alexandros Bader | Live Surgery Case 7-8 |
| 10.00 – 10.30 | | Coffee Break |
| 10.30 – 12.00 | Dr Alexandros Bader | Live Surgery Case 9-10 |
| 12.00 – 13.00 | | Lunch Break |
| 13.30 – 15.00 | Dr. Alexandros Bader | Live Surgical Case 11-12 |
| 15.15 | | Certificate and Photos |

Disclaimer

Please note that course curriculum and live cases / surgeries covered are assured. Although the order and scheduled times of live cases / surgeries might change depending on the final course schedule and participants number.