



# **European Society of Aesthetic Gynecology**

**Module B | July 17<sup>th</sup> – July 19<sup>th</sup>, 2019**

**London, UK**

## **Faculty:**

**Alexandros Bader, MD, FAAOCG – Training on Live Surgical Techniques**

**Stelios Kiosses – Training on Cosmetic Surgery Counseling**

**Dimitris Vrachnos – Medical Aesthetics Business Coach**

## **Certification:**

**All delegates will receive a Certification of attendance issued by The European Society of Aesthetic Gynecology “ESAG”**

## **Venues**

**THEORY on July 17<sup>th</sup> at “Bader Medical Institute of London”.**

**ADDRESS: 33 Cavendish Square, Marylebone W1G 0PW, London – UK**

**LIVE SURGERIES on July 18<sup>th</sup> and 19<sup>th</sup> at tba**

## Scientific Program

Wednesday, July 17<sup>th</sup>, 2019

|   |   |
|---|---|
| <b>8.30 – 9.00</b>                            | Registration & Welcome Coffee   |
| 09.00 – 10.15 Lecture   Dr. Alexandros Bader  | Introduction to Cosmetic Vaginal Surgery (CVS)  |
| 10.15 – 12.15 Lecture   Mr. Dimitris Vrachnos | <p>Aesthetic Gynecology Marketing &amp; Practice Management agenda:</p> <p>Cosmetic Gynecology global statistics &amp; trends</p> <p>Branding your practice: Build your promise to your patients</p> <p>Marketing your practice: How to tell your story and build patients' trust</p> <ul style="list-style-type: none"> <li>• In Clinic Marketing Fundamentals</li> <li>• Offline Marketing tools</li> <li>• Deep Dive in Online Marketing: How to educate online and attract new patients <ul style="list-style-type: none"> <li>✓ Make your website the hub of your digital strategy</li> <li>✓ Build your social media campaign</li> </ul> </li> </ul> <p>Increase your patient's conversion rate with Excellence in Patients' Journey inside your clinic</p> <ul style="list-style-type: none"> <li>• W.A.L.A.R. consultation process step by step</li> <li>• Consultation Tools</li> </ul> <p>How to retain and reward your loyal patients</p> <p>How to set priorities and build a 30 days action plan</p> |
| 12.15 – 13.00                                 | LUNCH BREAK   |
| 13.00- 15.00 Lecture   Stelios Kiosses        | <ul style="list-style-type: none"> <li>- Assessment of body dysmorphia patients presenting for cosmetic procedure</li> <li>- Therapeutic support for pre and post procedures for patients considering or having Cosmetic Genital Procedure</li> <li>- Psychological assessment of patients considering cosmetic genital procedure</li> </ul>  |
| 15.00 – 15.15                                 | COFFEE BREAK  |
| 15:15 – 17:00 Lecture   Alexandros Bader      | <ul style="list-style-type: none"> <li>- Step by step cosmetic vaginal surgery procedures – Video demonstration</li> <li>- Labia Minora Plasty</li> <li>- Labia Majora Plasty</li> <li>- Clitoral Hoodectomy</li> <li>- Vaginal Tightening with Single Thread technique</li> <li>- Labia Majora Augmentation by fat grafting</li> </ul>   |
| 17.00   | End of 1 <sup>st</sup> day  |
| 20:00   | OFFICIAL DINNER   |

## Thursday, July 18<sup>th</sup>, 2019

|               |                            |                       |
|---------------|----------------------------|-----------------------|
| 9.00 - 10.00  | Dr. Alexandros Bader       | Live Surgery Case 1-2 |
| 10.00 - 10.30 |                            | Coffee Break          |
| 10.30 - 12.00 | Dr. Alexandros Bader       | Live Surgery Case 3-4 |
| 12:00 – 13:00 |                            | Lunch Break           |
| 13.30 – 15.30 | Dr. Alexandros Bader       | Live Surgery Case 5-6 |
| 15:30         | End of 2 <sup>nd</sup> day |                       |

## Friday, July 19<sup>th</sup>, 2019

|               |                      |                          |
|---------------|----------------------|--------------------------|
| 08.00 – 10.00 | Dr. Alexandros Bader | Live Surgery Case 7-8    |
| 10.00 – 10.30 |                      | Coffee Break             |
| 10.30 – 12.00 | Dr Alexandros Bader  | Live Surgery Case 9-10   |
| 12.00 – 13.00 |                      | Lunch Break              |
| 13.30 – 15.00 | Dr. Alexandros Bader | Live Surgical Case 11-12 |
| 15.15         |                      | Certificate and Photos   |

### Disclaimer

Please note that course curriculum and live cases / surgeries covered are assured. Although the order and scheduled times of live cases / surgeries might change depending on the final course schedule and participants number.