



European Society of Aesthetic Gynecology

Module B | November 21st – November 23rd, 2018

London, UK

Faculty:

Alexandros Bader, MD, FAAOCG – Training on Live Surgical Techniques
Stelios Kiosses – Training on Cosmetic Surgery Counseling
Dimitris Vrachnos – Medical Aesthetics Business Coach

Certification:

All delegates will receive a Certification of attendance issued by The European Society of Aesthetic Gynecology “ESAG”

Venues

THEORY on November 21st at “*Bader Medical Institute of London*”.

ADDRESS: 33 Cavendish Square, Marylebone W1G 0PW, London – UK

LIVE SURGERIES on November 22nd and 23rd at TBA

Scientific Program

Wednesday, November 21st, 2018

8.30 – 9.00	Registration & Welcome Coffee
09.00 - 10.15 Lecture Dr. Alexandros Bader	Introduction to Cosmetic Vaginal Surgery (CVS) Set up materials and tools you need to use for office Cosmetic Vaginal Surgery
10.30- 12.30 Lecture Stelios Kiosses	<ul style="list-style-type: none"> - Assessment of body dysmorphia patients presenting for cosmetic procedure - Therapeutic support for pre and post procedures for patients considering or having Cosmetic Genital Procedure - Psychological assessment of patients considering cosmetic genital procedure
12.30 – 13.15	LUNCH BREAK
13:15 – 15:00 Lecture Alexandros Bader	<ul style="list-style-type: none"> - Step by step cosmetic vaginal surgery procedures – Video demonstration - Labia Minora Plasty - Labia Majora Plasty - Clitoral Hoodectomy - Vaginal Tightening with Single Thread technique - Labia Majora Augmentation by fat grafting
15.00 – 15.15	COFFEE BREAK
15.15 - 17.15 Lecture Dr. Dimitris Vrachnos	<p>Aesthetic Gynecology Marketing & Practice Management agenda:</p> <p>Cosmetic Gynecology global statistics & trends</p> <p>Branding your practice: Build your promise to your patients</p> <p>Marketing your practice: How to tell your story and build patients' trust</p> <ul style="list-style-type: none"> • In Clinic Marketing Fundamentals • Offline Marketing tools • Deep Dive in Online Marketing: How to educate online and attract new patients <ul style="list-style-type: none"> ✓ Make your website the hub of your digital strategy ✓ Build your social media campaign <p>Increase your patient's conversion rate with Excellence in Patients' Journey inside your clinic</p> <ul style="list-style-type: none"> • W.A.L.A.R. consultation process step by step • Consultation Tools <p>How to retain and reward your loyal patients</p> <p>How to set priorities and build a 30 days action plan</p>
17.15	End of 1 st day
20:00	OFFICIAL DINNER

Thursday, November 22nd, 2018

9.00 - 10.00	Dr. Alexandros Bader	Live Surgery Case 1-2
10.00 - 10.30		Coffee Break
10.30 - 12.00	Dr. Alexandros Bader	Live Surgery Case 3-4
12:00 – 13:00		Lunch Break
13.30 – 15.30	Dr. Alexandros Bader	Live Surgery Case 5-6
15:30	Return to the hotel	

Friday, November 23rd, 2018

08.00 – 10.00	Dr. Alexandros Bader	Live Surgery Case 7-8
10.00 – 10.30		Coffee Break
10.30 – 12.00	Dr Alexandros Bader	Live Surgery Case 9-10
12.00 – 13.00		Lunch Break
13.30 – 15.00	Dr. Alexandros Bader	Live Surgical Case 11-12
15.15		Certificate and Photos

Disclaimer

Please note that course curriculum and live cases / surgeries covered are assured. Although the order and scheduled times of live cases / surgeries might change depending on the final course schedule and participants number.