



SPONSORSHIP  
OPPORTUNITIES



[www.esag.org/congress](http://www.esag.org/congress)

*It's not only about Cosmetic Gynecology;  
It's all about modern Women's Well-Being, Beauty and Quality of Life.*



## Welcome Note

Dear Friends,

Following ESAG's tradition, I would like to welcome all of you attending ESAG 8th World Congress, taking place in Istanbul, Turkey from November 7th to November 9th, 2024.

Once again, ESAG brings together experts from around the world, to Istanbul to share inspiring innovation and ideas, to our large community.

ESAG's Congresses have come to accrue immense prominence in the sector of Reconstructive, Aesthetic & Regenerative Gynecology; an area which has developed greatly in the past years due to the contributions of exquisite professionals coming from various backgrounds and specialties.

ESAG functions as a host in promoting and expanding the knowledge in the field of Women's Health, Beauty and Wellbeing, by inviting Gynecologists, Plastic Surgeons, Dermatologists, GPs, Family doctors, Sexual Medicine Professionals, Anti-Ageing Medical Professionals, Aestheticians, Nurses.

ESAG's Congresses gather prestigious speakers from all over the globe - experts in the field -to share their knowledge and to present the latest in surgical and non-surgical techniques in Reconstructive, Aesthetic & Regenerative Gynecology. Moreover, our society creates a networking environment in which delegates and technology providers may interact productively.

I am looking forward to welcoming you in Istanbul.

Sincerely Yours,

Alexandros Bader, MD, FAAOCG

Founder & President of ESAG

E.S.A.G.  
EUROPEAN  
SOCIETY of  
AESTHETIC  
GYNECOLOGY

## Congress Timeline

- November 7th, 2024:** ESAG Master Class 2024, by the World Experts  
(Separate registration is required)
- November 8th, 2023:** 1st Official Congress Day
- November 8th, 2023:** Gala Party & Awards Night
- November 9th, 2023:** 2nd Official Congress Day



## Congress Venue

# swissôtel THE BOSPHORUS ISTANBUL



ESAG 8th World Congress 2024 will take place at Swissotel the Bosphorus, Istanbul, Turkey; a five-star luxury hotel which is conveniently located right in the centre of Istanbul on the European banks of the Bosphorus. Nestled within 65 acres of historical gardens with world-class shopping and vibrant nightlife nearby, it offers state-of-the-art technology and exclusive amenities. Swissotel the Bosphorus, Istanbul provides with an exclusive new lifestyle experience thanks to Swissotel Living with ultimate style and luxury, and allow guests to enjoy the full range of hotel services – which includes an exclusive rooftop pool – within the comfort of their own four walls.

## Key Dates

- November 7th, 2024: ESAG Master Class 2024, by the World Experts  
(Separate registration is required)
- November 8th, 2023: 1st Official Congress Day
- November 8th, 2023: Gala Party & Awards Night
- November 9th, 2023: 2nd Official Congress Day

### ESAG MasterClass by the World Experts

**November 7th, 2024**

### Congress Dates

**November 8th & 9th, 2024**

### Deadline for "Opening Special" registration fee

**Until May 14th, 2024**

### Deadline for "Early Bird" registration fee

**Until August 10th, 2024**

### Deadline for "Regular" registration fee

**Until October 10th, 2024**

### "Late" registration fee

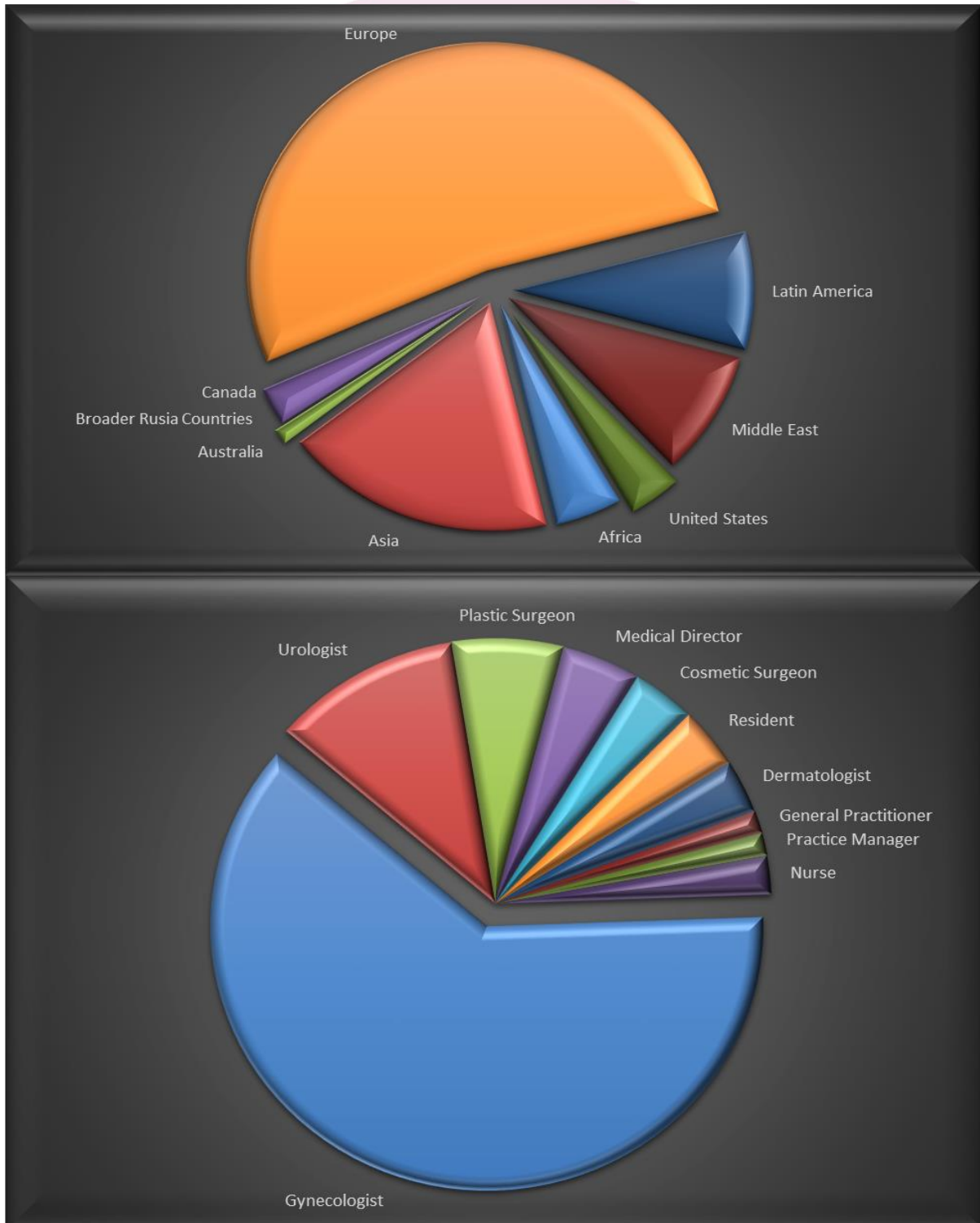
**From October 11th, 2024 onward**

Continuous updates on [www.esag.org/congress](http://www.esag.org/congress)

## Past Congresses Participants & Statistics

Throughout the years ESAG have come to accrue immense prominence in the sector of Cosmetic, Reconstructive, Functional & Regenerative Gynecology and have established a very strong lineup of loyal followers from all over the world. ESAG family members comes from all 7 world continents and over 90 countries worldwide, with over 10 different specialties.

ESAG Congresses have come to take the stage lights as the Inimitable and Principal Gathering Worldwide on Cosmetic, Reconstructive, Functional & Regenerative Gynecology.



## Information for Sponsors

After the Landmark success of ESAG 1st World Congress in Rome and another seven consecutive ones; that made *ESAG Congresses the Inimitable and Biggest Gathering Worldwide on Cosmetic, Reconstructive, Functional & Regenerative Gynecology*; here at ESAG we are excited while organizing

### ESAG 8th World Congress 2024,

taking place in Istanbul, Turkey during the dates

November 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup>, 2024

Once again, for the 8th time, our aim is to offer all participating companies the opportunity to expose and exhibit their products and services to a very exclusive and targeted audience; thus, maximizing their return on investment with ESAG 8th World Congress and become sponsor and exhibitors of the congress.

Companies are free to make their selection from the list of sponsorship and exhibiting options presented in this document and the Organizing Secretariat remains at your disposal for any other different request for participation in the Congress.

#### But Don't Forget

ESAG Congresses is not only about Cosmetic & Reconstructive Gynecology;  
It's all about "Modern Women's Wellbeing, Beauty and Quality of life"

#### For that

Do not miss the opportunity to showcase the full line of your products; being in the aesthetic or the broader gynecological sectors

#### Contact us at

**Tel: +44 20 3239 5721**

**Mob: +30 6944 878 111**

**WhatsApp: +30 6944 878 111**

**e-mail: [info@esag.org](mailto:info@esag.org)**

**All prices mentioned in this document are in Euro  
and exclusive of VAT (unless specified)**

## HOW TO PARTICIPATE AT ESAG 8<sup>th</sup> World Congress 2024

### CHOOSE YOUR LEVEL

### Sponsoring & Exhibiting Opportunities

As we are fond in continuously evolving our relationship with our sponsors and exhibitors, this year, we are happy to announce an “early bird” payment plan that gives extra value to your participation.

Select your desired sponsorship level and complete your “early payment” and save up to 10%:

1. Save 10% - for full payments received by May 31<sup>st</sup>, 2024
2. Save 6% - for full payments received by June 31<sup>st</sup>, 2024

### Sponsoring levels

SPONSORS LEVELS	MINIMUM INVESTMENT	SUBMISSION DEADLINE
DIMOND SPONSOR	€ 30.000,00	June 10th, 2024
PLATINUM SPONSOR	€ 19.000,00	July 10th, 2024
GOLD SPONSOR	€ 15.500,00	August 11th, 2024
SILVER SPONSOR	€ 12.500,00	August 30th, 2024
SPONSOR	€ 9.000,00	September 15th, 2024
SUPPORTER	€ 3.500,00	September 30th, 2024

### Exhibiting Options

During ESAG 7<sup>th</sup> World Congress the available booths and costs are as follows:

- |                    |             |         |
|--------------------|-------------|---------|
| 1. Stand A         | 1,5m X 1,0m | € 1.900 |
| 2. Stand B         | 1,5m X 1,5m | € 2.500 |
| 3. Stand C         | 2,5m X 1,5m | € 3.100 |
| 4. Booth Standard  | 3,0m X 2,0m | € 5.300 |
| 5. Booth Exclusive | 5,0m X 2,0m | € 9.700 |

All above options are for open space only and include, one electricity plug, table or stand and two chairs.



Dimond sponsor will be given FIRST CHOICE until the deadlines given above have been reached and will be treated on a “first come, first served basis”. Until these deadlines, other level sponsors will be granted an option. Priority among sponsors of the same level will depend on the order of receipt of application.

**Please note that only one Dimond Sponsor and two Platinum Sponsors will be accepted, for all the other levels it is possible to have more than two sponsors**

### BENEFITS

In addition to the entitlement of the individual sponsorship items, Sponsors will receive the following benefits:

#### DIMOND SPONSORS:

- 1<sup>st</sup> Priority choice on sponsors opportunities
- Free slot for one lecture of 15 min
- 1<sup>st</sup> priority exhibition space allocation in the Congress Venue, max 15 sqm
- Named as Congress Diamond sponsor
- 8 badges for exhibition area
- 5 badges for Lectures area
- 15% Discount for registering up to 10 delegates & 20% from the 11th delegate and over
- Named Dimond sponsor on the congress final program (including Company logo)
- Logo on official congress Lanyards OR badge OR writing pads & pens

#### PLATINUM SPONSORS:

- Priority choice on sponsor opportunities
- Free slot for 1 Lecture of 15 min.
- Priority exhibition space allocation in the Congress Venue, max 10 sqm
- Named as Platinum sponsor in the congress final program (including Company logo)
- N. 6 badges for exhibition area included
- N. 3 badges for Lectures included
- 15% Discount for registering other delegates

#### GOLD SPONSORS:

- Priority choice on sponsor opportunities (after Platinum sponsor's choice)
- Free slot for 1 Lecture of 10 min. (after Platinum sponsor's choice)
- Priority exhibition space allocation in the Congress Venue (after Platinum sponsor's choice), max 8 sqm
- Named as Gold sponsor in the congress final program (including Company logo)
- N. 4 badges for exhibition area included
- N. 2 badges for Lectures included
- 10% Discount for registering other delegates

### SILVER SPONSORS:

- Priority choice on sponsor opportunities (after Platinum and Gold sponsors' choice)
- Free slot for 1 Lecture of 10 min. (after Platinum and Gold sponsors' choice)
- Priority exhibition space allocation in the Congress Venue (after Platinum and Gold sponsors' choice), max 6 sqm
- Named as Silver sponsor in the congress final program (including Company logo)
- N. 2 badges for exhibition area included
- N. 1 badges for Lectures included
- 7% Discount for registering other delegates

### SPONSORS:

- Named as Sponsor in the final program
- N. 2 badges for exhibition area included

### SUPPORTERS:

- Named as Supporter in the final program.

### TERMS AND CONDITIONS OF PARTICIPATION FOR CATEGORIES OF SPONSORS & EXHIBITORS

Once an application for a level sponsor is made, a contract will be emailed to you. This contract should be signed and sent back to the Organizing Secretariat at [info@esag.org](mailto:info@esag.org). Within 10 days after acknowledgement of receipt, ESAG will confirm the Sponsorship item requested and send the relevant invoice.

The payment of 100% of the total amount due should be provided by companies upon receipt of invoice.

Final settlement of all payments should be provided by companies no later than **October 10th, 2024** against invoice

### CANCELLATION POLICY

All cancellation must be made in writing. Cancellation charges will be as follows:

#### Payment" cancellations

- 130 days prior to the beginning of the Congress 50% charge of contract price
- Between 130 to 100 days prior to the beginning of the Congress 70% charge of contract price
- From 60 to the beginning of the Congress 100% charge of contract price

An administrative fee of € 600 will be charged to all cancellations

## Available Promotional Articles

Below are listed the initial promotional articles.

<b>Congress Sponsored Lectures Session – 45'max</b>	
Have your own Sponsored Lectures Session, with your selected Speakers within the official Scientific Program of the Congress (scientific content is obligatory)	
• 1st Congress Day	<b>€ 9.550,00</b>
• 2nd Congress Day	<b>€ 7.950,00</b>
<b>Congress Venue – Registrations Desk TV Screen advert</b>	
Congress Registrations desk TV screen advertisement. Your company's advertisement or logo will be displaying at the registration area TV screen Available 30 seconds advert & 60 seconds advert <i>(please request for more details)</i>	<b>30' - € 1.300,00</b> <b>60' - € 2.200,00</b>
<b>Congress Venue – Lectures Hall banners</b>	
Your company's advertisement or logo will be displaying inside the lecture hall, together with ESAG 8th World Congress official congress logo, from special made hanging banners. 4 available Banners <i>(please request for more details)</i>	<b>€ 3.750,00</b> (each banner)
<b>Congress Venue – Gala Dinner &amp; Awards Night banners</b>	
Your company's advertisement or logo will be displaying inside the official Gala Dinner & Awards Night venue on from special made hanging banners. 4 available Banners <i>(Please request for more details)</i>	<b>€ 1.950,00</b> (each diamond)
<b>Congress Coffee &amp; Luch Breaks</b>	
Your company's logo and name will be displayed during the coffee and/or lunch break and will be visible to all delegates & exhibitors	
• Coffee Break Day 1 (2 breaks)	<b>€ 4.500,00</b>
• Lunch Break Day 1	<b>€ 5.950,00</b>
• Coffee Break Day 2 (2 breaks)	<b>€ 4.500,00</b>
• Lunch Break Day 2	<b>€ 5.950,00</b>
<b>Congress Official Gala Dinner &amp; Awards Night - Awards</b>	
Your company's logo and name will be printed on all Gala Dinner & Awards Night invitations, on all menus and on the table number cards. Additionally, 2 banners in the entrance of the venue will be available to display your advertisement or logo. Two company's representatives will be invited.	<b>€ 9.950,00</b>
<b>Congress Official Gala Dinner &amp; Awards Night – Company Table</b>	
Every company can request to have its own corporate table during the congress official Gala Dinner & Awards Night. Book a corporate table with 6 seats each table	<b>€ 1.050,00</b>

<b>Congress official electronic advertisement – e-newsletter</b>	
Create your own advertisement (scientific content is obligatory) which will be send electronically, e-newsletter, to ESAG data base	
• 1 e-newsletter	€ 1.950,00
• 3 e-newsletter	€ 3.950,00
<b>Congress official Program – On-Line</b>	
Your company's logo and name will be placed in the Inside back cover page (apart from the scientific content) of the preliminary program (on-line only)	€ 1.950,00
<b>Congress official Program – Final Printed Program</b>	
Your company's advertisement or logo will be displayed in the Congress Final Official Program:	
• Full page Inside back cover page (apart from the scientific content)	€ 3.500,00
<b>Congress official Material – Lanyards &amp; Badges</b>	
Your company's logo and name will be printed on the badge holding lace and the badge.	€ 4.000,00
<b>Congress official Material – Delegates Bags</b>	
Your company's logo and name printed on every congress bag. Bag selection will be made by the Organizing Committee.	€ 2.950,00
<b>Congress official Material – Writing pads &amp; pens</b>	
Your company's logo and name, together with the congress official congress logo and name, printed on the note pads and on the pens. Writing Pads and Pens selection will be made by the Organizing Committee.	€ 2.950,00

**All prices are in Euro & VAT not included**

The Organizing Secretariat is at your disposal for additional information and to assist you in the steps to the booking, purchasing, etc.

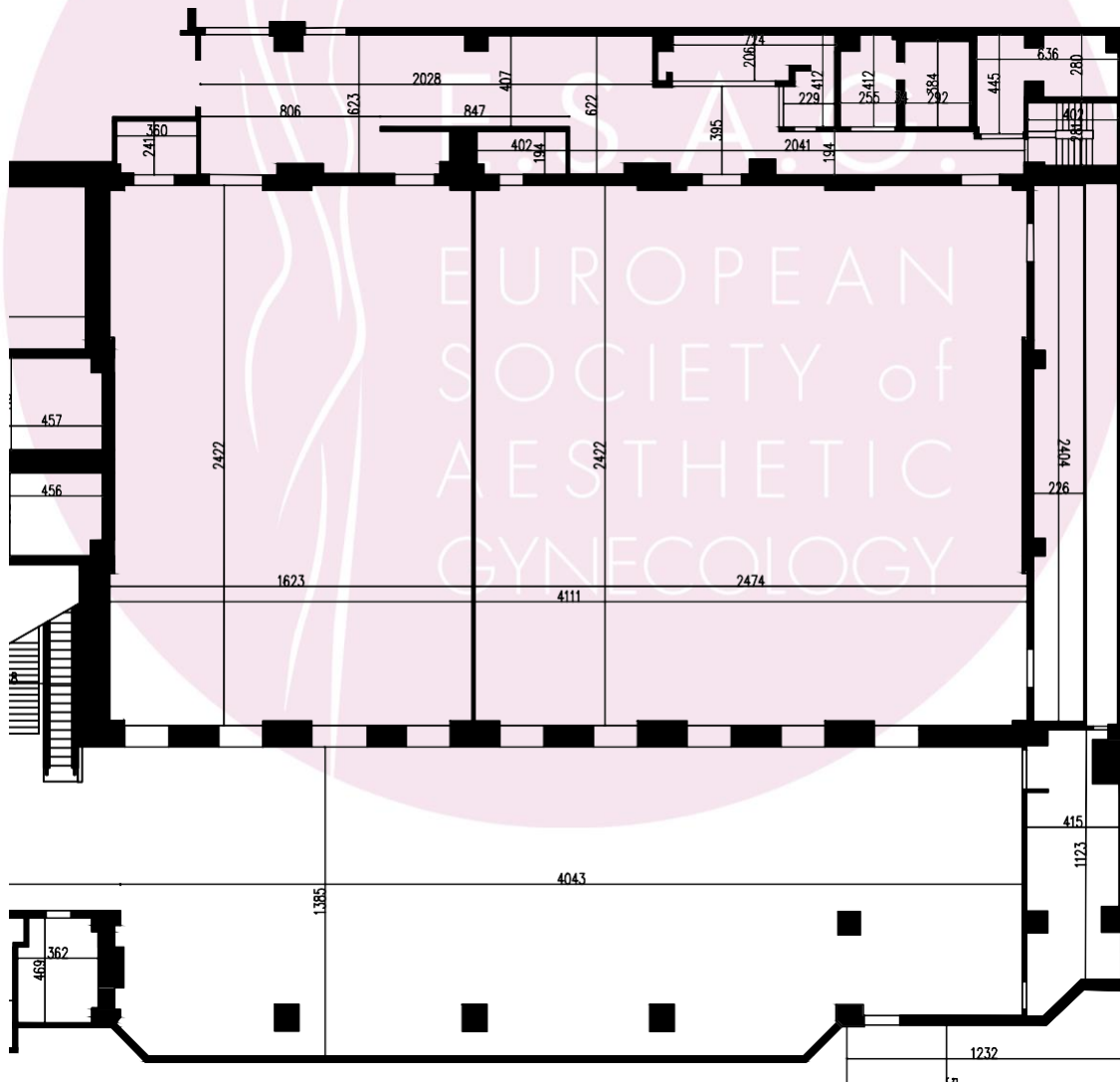
## Congress Floor Diagram

ESAG 8th World Congress 2024 will take place at Swissotel The Bosphorus, Istanbul, Turkey; a five-star luxury hotel which is conveniently located right in the centre of Istanbul on the European banks of the Bosphorus. Nestled within 65 acres of historical gardens with world-class shopping and vibrant nightlife nearby,

Swissotel The Bosphorus has a long-established reputation for customer service, hospitality and superb conference facilities. This luxury hotel offers a truly exceptional conference and meeting space that combines sophistication, functionality, and picturesque surroundings.

## Exhibition Area

ESAG 8th World Congress 2024 has being allocated a space of over 1.400 sqm with the exhibition area being an integral part of the Congress with all coffee and lunch breaks taking place within the area.



The exhibition manuals will be available in June 2024 on the congress website and will include:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms (furniture, electivity, etc...)
- Delivery details



## Delegates Registration Price List

### ESAG 8<sup>th</sup> World Congress 2024

Registration fees (VAT included)	Until 14/5/2024	From 15/5/2024 to 10/8/2024	From 11/8/2024 to 11/10/2024	11/10/2024 onward
	Opening Special	Early Bird	Regular	Late
Physicians	550£	670£	895£	995£
ESAG Senior Members	475£	570£	795£	895£
Nurses/Aestheticians	275£	350£	455£	535£
Corporate	550£	670£	895£	995£
Congress Official Dinner	155£	205£	255£	310£
<b>Master Class 2024</b>	<b>995£</b>	<b>1.050£</b>	<b>1.200£</b>	<b>1.350£</b>
<b>Combo Master Class 2024 &amp; Congress</b>	<b>1.350£</b>	<b>1.550£</b>	<b>1.805£</b>	<b>2.150£</b>

#### **GROUP REGISTRATIONS DISCOUNT RATES**

For registrations from 5 up to 9 people 7%

For registrations from 10 up to 15 people 10%

For registrations from 16 up to 25 people 15%

For registrations from 26 people onward 20%

DAILY REGISTRATION IS NOT PROVIDED

#### **EXHIBITION AREA BADGES**

Cost of each exhibition area badge: £ 155

#### **Delegate's Fee**

The registration fee includes unlimited access to all scientific sessions and probable workshops, access to the exhibition, lunches, coffee breaks, congress kit and attendance certificate

**Keep Updated by Visiting:**

[www.esag.org/congress](http://www.esag.org/congress)

## Application for sponsorship

Please fill in the below form with your selection and return it to the Congress Organizing Secretariat

### Sponsoring Company References

**Address for invoicing**

SPONSORING LEVEL \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY and COUNTRY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

VAT \_\_\_\_\_ Telephone \_\_\_\_\_

Referent person \_\_\_\_\_ e-mail \_\_\_\_\_

I read and accept terms, conditions and cancellation policy mentioned above:

DATE \_\_\_\_\_

STAMP AND SIGNATURE \_\_\_\_\_

**Organizing Secretariat**

**ESAG | European Society of Aesthetic Gynecology**

E-mail: [info@esag.org](mailto:info@esag.org)